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News Release

FERRANIA ANNOUNCES AGREEMENT WITH ORTHOCRAT ON ORTHOPAEDIC TEMPLATING SOFTWARE.

Ferrania UK Ltd. has entered into an agreement with Orthocrat to distribute its TraumaCad™ orthopaedic templating software within the North European region.

Zeev Glozman, CEO of Orthocrat and Ian Wilson, Business Manager of Ferrania UK, shook hands on the steps of the British Institute of Radiology in London; they agreed that Ferrania was the company to introduce the highly acclaimed software to the NHS and private sector customers.

TraumaCad will be included in the LifeWeb™ RIS / PACS portfolio of products and solutions that Ferrania offers.



TraumaCad is also designed to drop in to any PACS environment, offering a film-free capability to the orthopaedic department via the DICOM query / retrieve module, and the ability to send the completed planned image for permanent storage via the DICOM store service, thereby enabling a quick and easy to use solution for routine pre-surgical templating, through importing and exporting of any PACS file (CT, X-ray etc.). JPEG scanner and digital camera pictures can also be imported.

The TraumaCad solution can cost effectively simplify preoperative planning, particularly in complex procedures. Displaced components can easily be “cut out” and repositioned. Surgeons can look at several scenarios on screen both viewing and measuring the results of various options.

Dorian Cook Ferrania, Zeev Glozman Orthocrat, Ian Wilson and Gareth Dellenty Ferrania on the steps of the BIR.

Precision calibration is achieved through TraumaCad's ruler tool, and measures can be made in manual, semi-manual or automatic mode. In addition to the normal range of measurements, Cobb angle, Dror Paley, leg length discrepancies and misalignment tests are included.

Instant access can be made to a top quality digital template library from most leading orthopaedic manufacturers, via the web, and new or additional templates can easily be added or incorporated (there are free template updates included in the service package).

The ease of use, intuitive and easily learnt user interface, together with easy configuration and seamless integration into any PACS system, make LifeWeb TraumaCad the perfect solution to all orthopaedic templating needs.

Ferrania expects its first installation in the UK to be within the next few weeks, with a number of demonstrations already having taken place in the short time since the agreement was signed.

Gareth Dellenty, Ferrania's PACS Implementation Manager commented "I am very excited about the potential of this product mainly due to its scalability from one workstation to a site licence and the ease of implementation... even in non - Ferrania PACS environments".

Zeev Gluzman said: " I am delighted to have this agreement in place, I have been impressed by Ferrania's progress in the UK RIS / PACS market, they are a similar type of company to Orthocrat. We are both innovators and we are prepared to focus on key areas of the market place to offer outstanding value for money solutions. I am looking forward to working with the Ferrania team and supplying the TraumaCad solution across North Europe".

Ian Wilson was equally delighted with the addition to Ferrania's portfolio of LifeWeb RIS/PACS products. " Orthocrat has been really well received in the UK - not surprising as it has received outstanding reviews in the US from many leading clinicians," he commented. "We are showing the product on our booth at ECR in Vienna to gauge reaction from across Europe. We have been looking for sometime for a solution such as this and are particularly enthusiastic about its application across a range of clinics and hospitals both large and small, and its clear application in academic institutions".

LifeWeb is a trademark of Ferrania SpA; TraumaCad is a trademark of Orthocrat.

About Orthocrat

Orthocrat was established in early 2003 by a team of experienced surgeons with the goal of developing practical computer-assisted surgical tools. TraumaCad's introduction in early 2004 enables pre-surgical planning of trauma, arthroplasty and osteotomy procedures to take place more easily and more effectively through use of digital technology.

About Ferrania Imaging Technologies

Ferrania Imaging Technologies (filmmaker since 1923) is an independent, privately owned, and leading global imaging company with integrated manufacturing and R&D operations (European Union and United States). LifeImaging is the medical imaging division within Ferrania Imaging Technologies. The company designs, develops, manufactures and markets a wide range of imaging technology products and solutions for the health care and photography markets in addition to the graphics industry under its own brand names. For nearly 80 years, health care partners and providers worldwide have relied upon Ferrania's high quality imaging technology, products, solutions and services.

Further product and company information can be found on: www.ferraniait.com

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