



Jeanne-Marie Phillips
HealthFlash Marketing
P.O. Box 3086
Stamford, CT 06905
888-655-3434
jphillips@healthflashmarketing.com

Fuji Medical USA to Offer Orthocrat TraumaCad Digital Orthopedic Solution **Innovative TraumaCad Drag-and-Drop Interface Speeds Workflow**

March 21, 2006, Petach-Tikva, Israel--Orthocrat, Ltd. (Petach-Tikva, Israel) announces an agreement with FUJIFILM Medical Systems USA (Stamford, Conn., www.fujimed.com) for the distribution in the U.S. of Orthocrat's TraumaCad digital orthopedic solution as part of Fuji's Synapse® PACS offering. A full-featured digital orthopedic surgical planning and templating solution, TraumaCad enables precise manipulation of soft-copy medical images and application of fixation and prosthetic systems. Accessed through a custom-developed Fuji drag-and-drop interface, TraumaCad will provide Synapse users with seamless, ultra-convenient and comprehensive orthopedic workflow.

"As we continue to evolve our offering to best meet the needs of Orthopedics and Radiology, adding TraumaCad to our portfolio makes strategic sense," said Bill Urban, Fuji's Synapse product manager. "They offer an innovative, high-quality, orthopedic imaging product that has been favorably received by the market. And because their architecture is analogous to ours, the streamlined integration has yielded an extremely easy-to-use solution for our Synapse PACS customers here in the U.S. market. We plan to eventually expand our agreement and make the Orthocrat TraumaCad solution a global offering."

The fully integrated Fuji-Orthocrat solution is accessed through a single point of entry, with Synapse providing authentications for both systems. Once logged in, doctors access patient images through the PACS and drag and drop them into the TraumaCad workspace to use the application. TraumaCad enables comprehensive digital planning of a full range of orthopedic surgeries, provides a library of prosthetic templates and includes an advanced modular deformity correction and pediatric package.

Completed surgical plans are saved to the Synapse archive along with other patient files. Based on thin-client, Web-based architecture, the Fuji-Orthocrat solution supports access to the complete digital orthopedic work environment thorough any Internet-enabled computer.

“We are proud to partner with a company of Fuji’s stature and high-quality reputation,” said Zeev Glozman, Orthocrat CEO and founder. “With Synapse’s advanced, Web-based design and open architecture, the two products came together easily with impressive results. We anticipate a tremendous response in the marketplace.”

Orthocrat Vice President of Business Development Hayim Raclaw commented, “We look forward to working with Fuji on an ongoing basis as both our products continue to evolve. Our two companies share a commitment to meeting the needs of Orthopedics and Radiology, and to delivering a product that remains in the forefront of technology.”

ABOUT ORTHOCRAT

Feature-rich, user-friendly and Web-based, TraumaCad is the industry’s leading digital orthopedic surgical planning and templating solution. It streamlines interventions, enhances outcomes and cuts costs by enabling advanced orthopedic surgical planning through precise manipulation of soft-copy images and application of fixation and prosthetic systems. TraumaCad also includes advanced modular deformity correction and pediatric packages.

Realizing a host of advantages over competing solutions, TraumaCad is a thin-client, DICOM application that integrates with any PACS and network architecture, while delivering a consistent orthopedic work environment over a Web-enabled PC. While distinguished by its standards-based architecture, it also is a highly effective stand-alone orthopedic solution.

Orthopedic surgeons at prestigious U.S. institutions have chosen Trauma-Cad for its industry-leading benefits. The advanced software solution also been selected by a range of well-known medical equipment manufacturers for integration into PACS solutions to enable state-of-the-art digital orthopedic functionality.

TraumaCad was developed by a team of highly experienced clinicians who recognized a gap in the marketplace and were committed to filling it with a comprehensive, thoughtfully designed digital solution for orthopedic surgeons that they themselves would use. With offices in the U.S. and Israel, Orthocrat was formed in 2003 to market TraumaCad worldwide and maintain the company’s strong commitment to research, development and quality that today has become its hallmark.