

Intelrad Selects TraumaCad for Integrated Orthopedic PACS Cites Advanced Features and Intuitive User Interface

Sept. 29, 2005, Montreal, Canada and Tel Aviv, Israel--Orthocrat, Ltd. and Intelrad announce the integration of Orthocrat's TraumaCad digital orthopedic planning and templating software with Intelrad's advanced Web-based IntelePACS. Together, the advanced software solutions will deliver full digital pre-operative planning and workflow to orthopedic specialists.

"We selected TraumaCad because of its advanced functionality, competitive template library and good value with a price to meet the needs of the orthopedic market," said Chris Henri, Executive Vice President of Business Development for Intelrad Medical Systems. He notes that the product's superior performance and value is an excellent fit for Intelrad's corporate philosophy and product positioning. According to Henri, today's accent on full integration of specialty imaging functionality for PACS was a key driver in the relationship. "In the current marketplace, having an advanced orthopedic offering fully integrated into a PACS is an absolute necessity," he said. Orthocrat's intuitive user interface and streamlined integration with InteleViewer Enterprise edition fit well with Intelrad's commitment to enabling maximum productivity and workflow.

Realizing a host of advantages over competing solutions, TraumaCad is a highly specialized DICOM viewing application intended for orthopedic surgeons that integrates with any PACS and network architecture, while delivering a consistent orthopedic work environment over a Web-enabled PC. While distinguished by its standards-based architecture, it also is a highly effective stand-alone orthopedic solution.

Commenting on the relationship, Zeev Glozman, Orthocrat founder and CEO, said "Intelrad is a successful and growing company. We are proud to have been selected to provide orthopedic functionality to their IntelePACS solution and look forward to a growing relationship.

About TraumaCad / Orthocrat

Feature-rich, user-friendly and Web-based, TraumaCad is the industry's leading digital orthopedic surgical planning and templating solution. It streamlines interventions, enhances outcomes and cuts costs by enabling advanced orthopedic surgical planning through precise manipulation of 3D soft-copy images and application of fixation and prosthetic systems. TraumaCad also includes advanced modular deformity correction and pediatric packages.

Orthopedic surgeons at such prestigious U.S. nationwide have chosen Trauma-Cad for its industry-leading benefits. The advanced software solution also been selected by a range of well-known medical equipment manufacturers for integration into PACS solutions to enable state-of-the art digital orthopedic functionality.

TraumaCad was developed by a team of highly experienced clinicians who recognized a gap in the marketplace and were committed to filling it with a comprehensive, thoughtfully designed digital solution for orthopedic surgeons that they themselves would use. With offices in the U.S. and Israel, Orthocrat was formed in 2003 to market TraumaCad worldwide and maintain the company's strong commitment to research, development and quality that today has become its hallmark.

About Intelerad Medical Systems

Intelerad Medical Systems was founded in 1999 by PACS research and development veterans recognized with numerous industry awards for their innovations. In 1996, Intelerad's founders developed one of the first web-based PACS for a major academic hospital. Today, Intelerad has over 300 installations worldwide. Intelerad's advanced IntelePACS and InteleViewer software products and services are specially designed to offer advanced technology and value to radiology and orthopedic practices of all sizes, from major university hospitals to large and small private clinics.

Intelerad IntelePACS was ranked first overall in the Imaging Center category of the KLAS Enterprises 2004 PACS Diagnostic Imaging Center Report. The company is located in Montreal, Canada. Contact Intelerad at 514-931-6222 or visit their website www.intelerad.com.