



Jeanne-Marie Phillips
HealthFlash Marketing
P.O. Box 3086
Stamford, CT 06905
888-655-3434
jphillips@healthflashmarketing.com

Eight U.K. Hospitals Select TraumaCad Orthopedic Solution

Cite Advanced Features and Open Architecture

March 29, 2006 Petach-Tikva, Israel--Orthocrat, Ltd. (Petach-Tikva, Israel) announces its entrance into the European marketplace with the sale of its TraumaCad digital orthopedic solution to eight hospitals in the U.K. TraumaCad was selected because of its comprehensive range of tools and industry-leading Web-based architecture that streamlines integration with a wide range of PACS solutions.

New U.K. installations are:

- Newcastle upon Tyne Hospitals NHS Trust
- Milton Keynes General
- North Hampshire Hospital
- North West Wales Hospital NHS Trust
- Broomfield Hospital
- Kings College Hospital
- James Paget Hospital
- South West London Elective Orthopaedic Centre (SWLEOC)

Sales were made through Orthocrats' European partner, Ferrania UK Limited.

"TraumaCad is an advanced, comprehensive orthopedic solution that offers our customers seamless digital workflow," said Ian Wilson, Life Imaging Business Manager for Ferrania U.K. and the Nordic Region. "We have already found strong acceptance for the product in the U.K. marketplace and look forward to continued success."

"We are extremely excited about the potential of this partnership and look forward to a long and productive partnership benefiting both our companies," said Zeev Glozman, Orthocrat CEO and founder.

About Orthocrat

Feature-rich, user-friendly and Web-based, TraumaCad is the industry's leading digital orthopedic surgical planning and templating solution. It streamlines interventions, enhances outcomes and cuts costs by enabling advanced orthopedic surgical planning through precise

manipulation of soft-copy images and application of fixation and prosthetic systems. TraumaCad also includes advanced modular deformity correction and pediatric packages.

Realizing a host of advantages over competing solutions, TraumaCad is a thin-client, DICOM application that integrates with any PACS and network architecture, while delivering a consistent orthopedic work environment over a Web-enabled PC. While distinguished by its standards-based architecture, it also is a highly effective stand-alone orthopedic solution.

Orthopedic surgeons at prestigious U.S. institutions have chosen Trauma-Cad for its industry-leading benefits. The advanced software solution also been selected by a range of well-known medical equipment manufacturers for integration into PACS solutions to enable state-of-the-art digital orthopedic functionality.

TraumaCad was developed by a team of highly experienced clinicians who recognized a gap in the marketplace and were committed to filling it with a comprehensive, thoughtfully designed digital solution for orthopedic surgeons that they themselves would use. With offices in the U.S. and Israel, Orthocrat was formed in 2003 to market TraumaCad worldwide and maintain the company's strong commitment to research, development and quality that today has become its hallmark.

About Ferrania

Ferrania Imaging Technologies (filmmaker since 1923) is an independent, privately owned, and leading global imaging company with integrated manufacturing and R&D operations (European Union and United States). LifeImaging is the medical imaging division within Ferrania Imaging Technologies. The company designs, develops, manufactures and markets a wide range of imaging technology products and solutions for the health care and photography markets in addition to the graphics industry under its own brand names. For nearly 80 years, health care partners and providers worldwide have relied upon Ferrania's high quality imaging technology, products, solutions and services. Further product and company information can be found on: www.ferraniait.com